

This is one of the world's best made automobiles. The lavishly appointed Volvo GLE. It's by no means inexpensive.

Yet to find the quality and comforts of this Volvo in other European luxury sedans, you'd have to pay nearly twice as much. In that light, the GLE looks like somewhat of a bargain.

Of course the GLE isn't the only Volvo that's worth every penny you pay for it. In fact, according to an independent survey, more new Volvo owners rated their car an excellent value for the money than the owners of all other makes tested.*

So if you're looking for a new car now when people are counting every dollar, why not look at the car that makes every dollar count.

VOLVO

A car you can believe in.

**IF A CAR GIVES
YOU YOUR
MONEY'S WORTH,
IT'S NOT TOO
EXPENSIVE.**